

**ART DIRECTOR**

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## WHY YOU WANT ME

- > Fourteen years experience as Print and Web Designer and hands-on Art Director including 5 years advertising agency experience
- > Ability to transform concepts into effective branding and marketing materials and oversee from inception to completion
- > Vast knowledge of Adobe CS4 Design Suite, Quark, Dreamweaver and Flash with strong background in print production
- > Passion for good design, extremely personable and the capacity to remain calm under and consistently meet tight deadlines

**10.2005 > PRESENT**

**ART DIRECTOR** > Stanton & Co. > Corporate/Residential Real Estate and Retail Ad Agency > New York City

Create fresh, innovative advertising and branding concepts and transform into all components of a successful ad campaign. Deliverables include logo, brochure, direct mail, print ads, environmental graphics and website.

Embrace all phases of production. Flesh out creative marketing materials. Coordinate efforts of vendors to ensure high quality and cost-effective product.

Work closely with account team to ensure final creative products convey image and message to client's satisfaction.

**10.2000 > 10.2005**

**ART DIRECTOR** > Rosen Publishing > New York City

Go-to Art Director to develop creative vision with publisher to reach new target markets

Inception to final product supervision while maintaining budget and schedule

Hire, train and act as publisher's liaison to Art Department staff

**07.1997 > 09.2000**

**DESIGNER** > Victory Graphics > Branding and Marketing Agency > Bridgewater, NJ

Lead role in conceptualization, design and art direction of corporate branding, all print collateral and web design

Act as account executive, oversee production, manage vendors, delegate workload to freelance designers

**05.1996 > 06.1997**

**PRINT PRODUCTION TECHNICIAN** > MBA Graphics > Edison, New Jersey

Home Depot Catalog prepress technician photo retouching